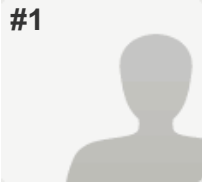


Ice Cream

#1



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:05 PM
Last Modified: Friday, April 18, 2014 1:44:43 PM
Time Spent: 00:21:38
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Other (please specify) Pistachio

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Mint chocolate chip

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Straw berry
Brother	Chocolate
Sister	Straw berry

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	3
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? So Many Scoops

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

I don't know

Ice Cream

#2



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:05 PM
Last Modified: Friday, April 18, 2014 1:45:22 PM
Time Spent: 00:22:17
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Vanilla

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Straw berry, Pistachio,
Mint chocolate chip, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Straw berry
Brother	Other
Sister	Straw berry

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	1
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Sir Scoops A Lot

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:

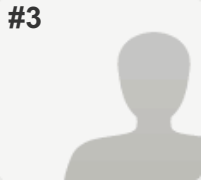


Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#3



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:05 PM
Last Modified: Friday, April 18, 2014 1:45:57 PM
Time Spent: 00:22:52
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Straw berry

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Cake batter, Bubblegum, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Chocolate
Father	Straw berry
Brother	Vanilla
Sister	Vanilla

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	1
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Cream of Ice

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:

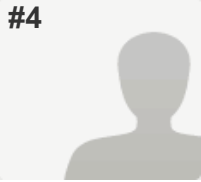


Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#4



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:05 PM
Last Modified: Friday, April 18, 2014 1:46:31 PM
Time Spent: 00:23:26
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? I don't like ice cream

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Mint chocolate chip, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Chocolate
Brother	Vanilla
Sister	Chocolate

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	2
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Frozen Dream

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

I don't know

Ice Cream

#5



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:13 PM
Last Modified: Friday, April 18, 2014 1:46:51 PM
Time Spent: 00:23:38
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Chocolate

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Pistachio, Mint chocolate chip, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Chocolate
Father	Straw berry
Brother	Other
Sister	Chocolate

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	3
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Ice Dream

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#6



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:13 PM
Last Modified: Friday, April 18, 2014 2:04:02 PM
Time Spent: 00:40:49
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Chocolate

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Straw berry, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Chocolate
Brother	Vanilla
Sister	Straw berry

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	2
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Mrs. Ice Cream

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:

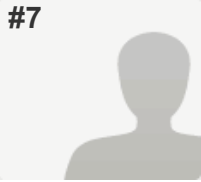


Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#7



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:13 PM
Last Modified: Friday, April 18, 2014 2:05:38 PM
Time Spent: 00:42:25
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Straw berry

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Straw berry, Cake batter, Rocky road

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Other
Brother	Other
Sister	Straw berry

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	3
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Mrs. Ice Cream

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#8



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:13 PM
Last Modified: Friday, April 18, 2014 2:06:40 PM
Time Spent: 00:43:27
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite?

Other (please specify) Mint choc chip

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite?

Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like?

Chocolate, Pistachio, Bubblegum, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Other
Father	Other
Brother	Vanilla
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	2
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand?

Mr. Froyo

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#9



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:21 PM
Last Modified: Friday, April 18, 2014 2:13:10 PM
Time Spent: 00:49:49
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Strawberry

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Pistachio, Rocky road, Bubblegum, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Vanilla
Brother	Other
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	1
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? I dunno

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

I don't know

Ice Cream

#10



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:21 PM
Last Modified: Friday, April 18, 2014 2:14:03 PM
Time Spent: 00:50:42
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Chocolate

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Straw berry, Pistachio, Cake batter, Mint chocolate chip, Rocky road, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Other
Brother	Other
Sister	Chocolate

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	1
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? I don't know

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#11



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:21 PM
Last Modified: Friday, April 18, 2014 2:14:30 PM
Time Spent: 00:51:09
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Straw berry

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Cake batter, Mint chocolate chip, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Other
Brother	Other
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	2
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Dunno

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#12



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:21 PM
Last Modified: Friday, April 18, 2014 2:15:05 PM
Time Spent: 00:51:44
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Vanilla

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Straw berry, Pistachio, Cake batter, Rocky road

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Chocolate
Father	Vanilla
Brother	Chocolate
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	1
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Ice Dream

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#13



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:28 PM
Last Modified: Friday, April 18, 2014 2:15:42 PM
Time Spent: 00:52:14
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Vanilla

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Straw berry, Pistachio, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Chocolate
Brother	Other
Sister	Straw berry

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	2
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Don't have one

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#14



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:28 PM
Last Modified: Friday, April 18, 2014 2:16:12 PM
Time Spent: 00:52:44
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Strawberry

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Strawberry, Cake batter, Bubblegum, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Other
Brother	Vanilla
Sister	Vanilla

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	3
Strawberry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Mrs. Ice Cream

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

I don't know

Ice Cream

#15



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:28 PM
Last Modified: Friday, April 18, 2014 2:16:41 PM
Time Spent: 00:53:13
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Vanilla

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Pistachio, Cake batter

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Other
Father	Vanilla
Brother	Chocolate
Sister	Chocolate

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	3
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Scooplicious

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#16



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:28 PM
Last Modified: Friday, April 18, 2014 2:17:09 PM
Time Spent: 00:53:41
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Vanilla

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Pistachio, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Other
Father	Other
Brother	Chocolate
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	2
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? USA Ice Cream

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

I don't know

Ice Cream

#17



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:36 PM
Last Modified: Friday, April 18, 2014 2:17:39 PM
Time Spent: 00:54:03
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? I don't like ice cream

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Straw berry, Cake batter, Mint chocolate chip, Bubblegum, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Chocolate
Father	Straw berry
Brother	Straw berry
Sister	Chocolate

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	2
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? La glace francaise

PAGE 7: Image A/B Test (with a Multiple Choice question)

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#18



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:36 PM
Last Modified: Friday, April 18, 2014 2:19:08 PM
Time Spent: 00:55:32
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Vanilla

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Straw berry, Pistachio, Cake batter, Mint chocolate chip, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Chocolate
Father	Other
Brother	Straw berry
Sister	Vanilla

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	2
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Favorite ice cream

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

I don't know

Ice Cream

#19



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:36 PM
Last Modified: Friday, April 18, 2014 2:19:54 PM
Time Spent: 00:56:18
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Other (please specify) Caramel

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Mint chocolate chip, Rocky road

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Vanilla
Brother	Chocolate
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	1
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? So Many Scoops

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#20



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:36 PM
Last Modified: Friday, April 18, 2014 2:34:38 PM
Time Spent: 01:11:02
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? I don't like ice cream

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Straw berry, Cake batter, Rocky road, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Other
Father	Chocolate
Brother	Chocolate
Sister	Straw berry

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	2
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Sir Scoops A Lot

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#21



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:44 PM
Last Modified: Friday, April 18, 2014 2:34:59 PM
Time Spent: 01:11:15
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Vanilla

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Pistachio, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Chocolate
Brother	Vanilla
Sister	Straw berry

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	3
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Frozen Dream

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#22



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:44 PM
Last Modified: Friday, April 18, 2014 2:35:36 PM
Time Spent: 01:11:52
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Chocolate

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Straw berry, Pistachio,
Mint chocolate chip, Rocky road, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Other
Father	Chocolate
Brother	Vanilla
Sister	Chocolate

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	3
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? So Many Scoops

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#23



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:44 PM
Last Modified: Friday, April 18, 2014 2:35:53 PM
Time Spent: 01:12:09
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? I don't like ice cream

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Straw berry, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Other
Brother	Other
Sister	Straw berry

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	2
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? None

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#24



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:44 PM
Last Modified: Friday, April 18, 2014 2:36:20 PM
Time Spent: 01:12:36
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Vanilla

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Rocky road, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Straw berry
Brother	Straw berry
Sister	Vanilla

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	3
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? That's Really Nice Cream

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#25



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:23:51 PM
Last Modified: Friday, April 18, 2014 2:36:46 PM
Time Spent: 01:12:55
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Chocolate

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Straw berry, Cake batter

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Chocolate
Father	Other
Brother	Vanilla
Sister	Chocolate

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	1
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Cream of Ice

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#26



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:24:29 PM
Last Modified: Friday, April 18, 2014 2:37:27 PM
Time Spent: 01:12:58
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Straw berry

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Cake batter, Bubblegum, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Other
Brother	Straw berry
Sister	Chocolate

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	2
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? That's Really Nice Cream

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#27



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:24:29 PM
Last Modified: Friday, April 18, 2014 2:37:50 PM
Time Spent: 01:13:21
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Vanilla

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Vanilla

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Other
Brother	Chocolate
Sister	Straw berry

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	2
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? None

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#28



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:24:29 PM
Last Modified: Friday, April 18, 2014 2:38:11 PM
Time Spent: 01:13:42
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Straw berry

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Cake batter, Mint chocolate chip, Rocky road, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Other
Brother	Straw berry
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	1
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Don't know

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#29



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:24:29 PM
Last Modified: Friday, April 18, 2014 2:38:43 PM
Time Spent: 01:14:14
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Other (please specify) Mint

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Mint chocolate chip, Bubblegum, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Vanilla
Brother	Straw berry
Sister	Vanilla

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	3
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Not sure

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

I don't know

Ice Cream

#30



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:24:37 PM
Last Modified: Friday, April 18, 2014 2:39:00 PM
Time Spent: 01:14:23
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? I don't like ice cream

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Pistachio, Cake batter

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Chocolate
Father	Other
Brother	Chocolate
Sister	Vanilla

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	2
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? None

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#31



COMPLETE

Collector: Pyramid Responder ([Web Link](#))

Started: Friday, April 18, 2014 1:24:37 PM

Last Modified: Monday, April 21, 2014 3:57:50 PM

Time Spent: Over a day

IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite?

Straw berry

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite?

Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like?

Chocolate, Vanilla, Straw berry, Cake batter, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Vanilla
Brother	Vanilla
Sister	Chocolate

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	3
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand?

I don't know

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#32



COMPLETE

Collector: Pyramid Responder ([Web Link](#))

Started: Friday, April 18, 2014 1:24:37 PM

Last Modified: Monday, April 21, 2014 3:58:14 PM

Time Spent: Over a day

IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Chocolate

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Straw berry, Mint chocolate chip, Rocky road

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Vanilla
Brother	Straw berry
Sister	Vanilla

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	3
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Sir Scoops A Lot

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

I don't know

Ice Cream

#33



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:24:37 PM
Last Modified: Monday, April 21, 2014 3:58:48 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Vanilla

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Rocky road

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Other
Father	Other
Brother	Vanilla
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	1
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? None

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#34



COMPLETE

Collector: Pyramid Responder ([Web Link](#))

Started: Friday, April 18, 2014 1:24:44 PM

Last Modified: Monday, April 21, 2014 3:59:12 PM

Time Spent: Over a day

IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite?

I don't like ice cream

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite?

Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like?

Cake batter, Mint chocolate chip, Rocky road, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Straw berry
Brother	Vanilla
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	2
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand?

That's Really Nice Cream

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#35



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:24:45 PM
Last Modified: Monday, April 21, 2014 3:59:30 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Chocolate

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Cake batter

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Chocolate
Brother	Other
Sister	Chocolate

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	3
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Not sure

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#36



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:24:44 PM
Last Modified: Monday, April 21, 2014 4:00:06 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Other (please specify) Grape

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Vanilla, Straw berry, Cake batter, Mint chocolate chip

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Other
Father	Vanilla
Brother	Straw berry
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	3
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Don't have one

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

I don't know

Ice Cream

#37



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:24:45 PM
Last Modified: Monday, April 21, 2014 4:00:24 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Vanilla

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Straw berry, Cake batter, Mint chocolate chip

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Other
Father	Straw berry
Brother	Chocolate
Sister	Straw berry

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	1
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? *Respondent skipped this question*

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#38



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:24:52 PM
Last Modified: Monday, April 21, 2014 4:00:53 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Chocolate

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Vanilla, Straw berry, Cake batter, Mint chocolate chip, Rocky road, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Chocolate
Brother	Vanilla
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	3
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? *Respondent skipped this question*

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

I don't know

Ice Cream

#39



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:24:52 PM
Last Modified: Monday, April 21, 2014 4:01:22 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Other (please specify) Not sure

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Vanilla, Mint chocolate chip, Rocky road, Bubblegum, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Vanilla
Brother	Chocolate
Sister	Chocolate

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	1
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? *Respondent skipped this question*

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#40



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:24:52 PM
Last Modified: Monday, April 21, 2014 4:01:44 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Chocolate

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Straw berry, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Other
Brother	Vanilla
Sister	Chocolate

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	3
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Yummy

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#41



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:24:52 PM
Last Modified: Monday, April 21, 2014 4:02:07 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Other (please specify) Bubble gum

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Pistachio, Cake batter, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Vanilla
Brother	Other
Sister	Vanilla

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	1
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Low fat

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

I don't know

Ice Cream

#42



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:25:00 PM
Last Modified: Monday, April 21, 2014 4:02:31 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Vanilla

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Straw berry, Rocky road, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Vanilla
Father	Straw berry
Brother	Straw berry
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	1
Chocolate ice cream	2
Straw berry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Presidential

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#43



COMPLETE

Collector: Pyramid Responder ([Web Link](#))

Started: Friday, April 18, 2014 1:25:00 PM

Last Modified: Monday, April 21, 2014 4:03:02 PM

Time Spent: Over a day

IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite?

Other (please specify) Pie

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite?

Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like?

Chocolate, Vanilla, Mint chocolate chip

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Chocolate
Father	Straw berry
Brother	Vanilla
Sister	Chocolate

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	1
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand?

Homemade

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#44



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:25:00 PM
Last Modified: Monday, April 21, 2014 4:03:21 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Strawberry

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Cake batter, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Other
Father	Chocolate
Brother	Other
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	1
Strawberry ice cream	3

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Respondent skipped this question

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:

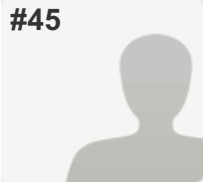


Q8: Does this picture make you hungry for ice cream?

I don't know

Ice Cream

#45



COMPLETE

Collector: Pyramid Responder ([Web Link](#))

Started: Friday, April 18, 2014 1:25:00 PM

Last Modified: Monday, April 21, 2014 4:03:50 PM

Time Spent: Over a day

IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite?

Other (please specify) Melon

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite?

Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like?

Chocolate, Straw berry, Pistachio, Mint chocolate chip,
Rocky road, Bubblegum, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother

Other

Father

Vanilla

Brother

Straw berry

Sister

Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream

3

Chocolate ice cream

2

Straw berry ice cream

1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand?

Sir Scoops A Lot

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

I don't know

Ice Cream

#46



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:25:07 PM
Last Modified: Monday, April 21, 2014 4:04:05 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? I don't like ice cream

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Chocolate, Vanilla, Mint chocolate chip, Bubblegum, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Other
Brother	Other
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	2
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? *Respondent skipped this question*

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#47



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:25:08 PM
Last Modified: Monday, April 21, 2014 4:06:43 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Straw berry

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Straw berry

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Cake batter, Mint chocolate chip, Rocky road, Bubblegum, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Chocolate
Father	Other
Brother	Straw berry
Sister	Straw berry

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	1
Straw berry ice cream	2

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? *Respondent skipped this question*

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

Yes

Ice Cream

#48



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:25:07 PM
Last Modified: Monday, April 21, 2014 4:06:58 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Chocolate

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Vanilla, Rocky road, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Straw berry
Father	Other
Brother	Chocolate
Sister	Vanilla

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	3
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? *Respondent skipped this question*

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#49



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:25:08 PM
Last Modified: Monday, April 21, 2014 4:07:13 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Straw berry

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Vanilla

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Straw berry, Mint chocolate chip, Rocky road, Bubblegum

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Other
Father	Vanilla
Brother	Chocolate
Sister	Straw berry

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	3
Chocolate ice cream	2
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? *Respondent skipped this question*

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No

Ice Cream

#50



COMPLETE

Collector: Pyramid Responder ([Web Link](#))
Started: Friday, April 18, 2014 1:25:15 PM
Last Modified: Monday, April 21, 2014 4:07:29 PM
Time Spent: Over a day
IP Address: 64.74.209.2

PAGE 1: Multiple Choice

Q1: Which flavor of ice cream is your favorite? Straw berry

PAGE 2: Dropdown

Q2: Which flavor of ice cream is your least favorite? Chocolate

PAGE 3: Multiple Choice (allow more than one answer)

Q3: Which of the below flavors of ice cream do you like? Straw berry, Pistachio, Cake batter, Rocky road, Salted caramel

PAGE 4: Matrix

Q4: Which flavor of ice cream is the favorite for each member of your family?

Mother	Other
Father	Other
Brother	Straw berry
Sister	Other

PAGE 5: Ranking

Q5: Rank the following ice cream flavors. (Drag and drop them in order of preference.)

Vanilla ice cream	2
Chocolate ice cream	3
Straw berry ice cream	1

PAGE 6: Single Textbox

Q6: What is your favorite ice cream brand? Ice Dream

PAGE 7: Image A/B Test (with a Multiple Choice question)

Ice Cream

Q7:



Q8: Does this picture make you hungry for ice cream?

No